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PRESS RELEASE

We announce that General Manager Chris Todd tendered his resignation with the Santa Gertrudis Breeders` (Australia) Association on 31/08/2023.

Chris has been with the Association since 2019.

Chris has been a passionate supporter of Santa Gertrudis. His enthusiasm for the breed and its people has seen him travel the length and breadth of the country attending Stud Sales, Field Days and Santa Infused Commercial sales. His personal visits to members have been warmly welcomed and received.

Under his leadership, membership has increased, Youth Camp reinvigorated, promotion intensified and Stud sales strong. He made it his mission to ensure the best beef was served at Field Days and took great delight in knowing the queues were always longest to buy a Santa Gertrudis steak burger.

Special mention must also go to his wife Sandy who has been by his side and a great support to Chris and to the breed. We thank them for their contribution to the breed and members. We wish them all the very best in their future endeavors.

Michael Doering, President
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